



YOU NEED TO KNOW THE IMPACT OF THE **COALITION ON LEAD EMERGENCY**

a collective of nonprofits, environmentalists, educators, doctors, community members, and civic activists with four focuses to address the lead emergency in Milwaukee: education, workforce development, parent leaders, and advocacy.

DID YOU KNOW?

Lead testing in Milwaukee has fallen by 39% even though 3.3% of tested kids report lead levels above 10 mcg/dL .



COLE IS CHANGING THIS!

By organizing, advocating, and educating Milwaukee residents to create a lead safe city.

TESTING

40 KIDS TESTED AT ONE BLOCK PARTY

MONTHLY RESOURCE EVENTS FOR FAMILIES

150 FAMILIES REFERRED TO BEST CARE PRACTICES

DOZENS OF PARTNERS IN MOST AFFECTED AREAS

IN-HOME FOLLOW UP WITH FAMILIES

PARENT EDUCATION



1900 LEAD AWARENESS KITS

given to expectant and new mothers in targeted zip codes



100 FAMILIES TRAINED

around water, paint, soil, and nutrition, and how to educate other parents



MONTHLY MEETINGS

open to any family to receive lead education. 400 more kits given to attending families



500 FILTERED WATER PITCHERS

to supplement families buying water bottles to protect from lead

COLE's MISSION: to create a sustainable lead safe environment in Milwaukee by engaging a broad range of community partners.



ADVOCATING FOR CHANGE



Before 2021 children had to test at 20 mcg/dL or more to receive resources or intervention.

- COLE partners advocated with elected officials to lower the level to 10 mcg/dL so more families affected by lead have access to the resources they need.
- Children who test at 9.9 mcg/dL or lower are referred to COLE where they can get a lead kit and training on how to prevent further exposure.

COLE programs educate parents to advocate for their children and train them to educate other parents. Results:

- COLE's database increased from 8 families in 2019 to over 200 families.
- More than 500 families benefit from the COLE lead educational meetings, resources, and follow-up visits.



COLE advocated for increased state and community investment in lead prevention and education:

- \$8 million over two years from the state budget for the Lead Safe Homes Program.
- \$1 million raised for COLE: \$500,000 from the UW Madison School of Public Health WI Partnership Program and \$500,000 from Milwaukee County Health Department to respond to more elevated blood lead level (EBLL) cases and equip birthing moms with lead free kits.

Click on a box
to learn more



YOU CAN TAKE ACTION TOO!

**READ AND
ADVOCATE FOR
COLE'S ASKS IN
THE WISCONSIN
BIENNIAL
BUDGET**

**SIGN UP TO
JOIN COLE'S
MONTHLY
MEETINGS
IN-PERSON OR
ON ZOOM**

**FOLLOW COLE
ON FACEBOOK
TO LEARN
ABOUT
UPCOMING
OPPORTUNITIES**



VISIT THE COALITION ON LEAD EMERGENCY WEBSITE

Scan the code with your phone's camera to go to the COLE website or visit <http://coalitiononleademergency.org/>