

# 2021 COVID-19 VACCINE OUTREACH GRANTS



**Support your community  
in getting the COVID-19  
vaccine through outreach  
and vaccination events.**

*Apply by June 25, 2021*



Wisconsin Board for People  
with Developmental Disabilities

## What are the COVID-19 Vaccine Outreach grants?

These grants are for organizing outreach efforts and vaccination events for traditionally under-served groups of people with **intellectual and developmental disabilities (I/DD)**, **including individuals with diverse identities and/or individuals that are underserved, as well as their families and supporters.**

### WORDS AND PHRASES TO KNOW:

#### Outreach can include:

- developing materials on the vaccine and your vaccination event
- sharing resources about getting the vaccine
- going to community events or door-to-door in your neighborhood to talk about getting the vaccine and promoting your vaccination events
- helping people sign up for a vaccine appointment
- driving people to vaccination appointments
- **organizing a pop-up/community vaccination site**

**Diverse Identities**- refers to people of various races, cultural and ethnic heritages, genders, gender identities, gender expressions, sexual orientations, ages, and religions from diverse socio-economic and geographic backgrounds

The term **“unserved and underserved”** includes populations such as individuals from racial and ethnic minority backgrounds, disadvantaged individuals, individuals with limited English proficiency, individuals from underserved geographic areas (rural or urban), and specific groups of individuals within the population of individuals with developmental disabilities, including individuals who require assistive technology in order to participate in and contribute to community life.

## What are you committing to?

- 1) Hold at least one outreach effort, which may include providing vaccinations for people with intellectual and developmental disabilities and their family members. **Applications with events where vaccinations are provided will be given priority.**
- 2) Provide BPDD with demographic information on all participants (you do not need to share names).
- 3) Share your outreach strategies with BPDD.
- 4) Submit monthly requests for reimbursements.
- 5) Submit pictures and signed photo releases from participants who are comfortable sharing this info. This may be used on social media and other BPDD platforms.
- 6) Projects can run between July 1, 2021 to December 31, 2021. They do not have to run for the whole 6 months (for instance, a grant can be focused on summer events).**

## Who can apply?

- Individuals, grassroots organizations, nonprofits who work with people with I/DD and their family members.
- Applicants should be able to demonstrate a connection to traditionally under-served groups of people and, ideally, have connections to people from diverse backgrounds.

## How much funding can you request?

Individual grants range from \$5,000 - \$10,000.

## What can the funds be used for?

Funding can be used to support your time, supplies, marketing materials, food at your events, stipends to participants, etc. An example of a participant stipend would be a \$10 or \$25 gift card for getting vaccinated then sharing a picture or taking a survey on why they got vaccinated.

## How do you apply?

Submit a description of what you plan to do and budget for how you will spend the funds by June 25, 2021 to [Beth.swedeen@wisconsin.gov](mailto:Beth.swedeen@wisconsin.gov) (preferred) or mail to:

COVID Vaccination Grants  
c/o WI-BPDD  
101 East Wilson St, Rm 219  
Madison, WI 53703

## If you have any questions or need help to apply, contact:

Kaitlin McNamara at [kaitlin.mcnamara@wisconsin.gov](mailto:kaitlin.mcnamara@wisconsin.gov) or 608.266.7826.



## BUDGET

Grants are between \$5,000 to \$10,000. The budget can be used for things like staff time, supplies, space, marketing materials, stipends to participants, etc.

Please complete the detailed budget below.

### **SAMPLE BUDGET**

ITEM (be as specific as possible)	COST
Supplies	\$200.00
Space (\$500 per event x 3 events)	\$1,500.00
Refreshments (\$100 x 2 meetings)	\$800.00
Stipends (\$25 each for 30 participants)	\$750.00
Marketing Materials (design & printing)	\$1,000.00
Staff Time (include estimate of hours and hourly wage)	\$3,000.00
<b>TOTAL</b>	<b>\$7,250.00</b>

### **YOUR PROJECT'S BUDGET**

ITEM (be as specific as possible)	COST
<b>TOTAL</b>	

# PROJECT WORK PLAN

Primary Project Contact Person:	Contact Info (address, phone number, email):
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Project Overview (please provide a brief description of what your project will do):

Underserved Population (please describe the underserved or diverse identity community you plan to focus on and the connections you have to that community):

## Work Plan

Project Activities: (What will you do?)	Outcomes: (What will you achieve?)	Target Audience (Who will you reach. Include approximate numbers of people you want to reach)	Target Date: (When will you do the activity)
<b>EXAMPLE:</b> Hold an outreach event at the community center on the benefits of getting the COVID vaccine.	<b>EXAMPLE:</b> People will be more comfortable and empowered to get the vaccine.	<b>EXAMPLE:</b> We will reach 30 people through this event.	<b>EXAMPLE:</b> 7/15/21