

USING SOCIAL MEDIA

MAKING CONNECTIONS WITHIN YOUR COMMUNITY



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INTRODUCTION

- **SOCIAL MEDIA CHANNELS**

- **FACEBOOK**
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- **INSTAGRAM**
- **LINKEDIN**
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- **SOCIAL GROUPS**

- **MEETUP.COM**

- **INTERNET SAFETY**

- **USE #SDCOUNTMEIN TO TELL PEOPLE YOU'RE ENJOYING YOUR TIME AT THE CONFERENCE!**

- **@WIBPDD**

- **FACEBOOK: WISCONSIN BOARD FOR DEVELOPMENTAL DISABILITIES**

FACEBOOK

- **CONNECT WITH FRIENDS AND FAMILY**
 - **PHOTOS, PUBLIC POSTS, PRIVATE MESSAGES**
- **MESSENGER**
 - **SIMPLE ALTERNATIVE TO TEXT MESSAGES, PHONE CALLS, SKYPE**
- **EVENTS IN THE COMMUNITY**
- **GROUPS**



Philip Temme ▾ **Goetz Family History** ▾
September 6, 2012 · 🌐

Ruth Bolster wife of Alois Goetz
1873-1965

👍 Like ➦ Share

👤 1

Philip Temme and my great-great grandmother
September 6, 2012 at 11:06am · Like

A colorized historical photograph of a street in Madison, Wisconsin. The street is lined with multi-story brick buildings. A sign on the right reads "VAAS-MAW" and "DRY GOODS". There are people and horse-drawn carriages on the street. The sky is a mix of blue and orange, suggesting sunset or sunrise.

Historic Madison Wi. photo group
Public Group

Joined ▾ ➦ Share ✓ Notifications ⋮

Discussion Members Events Videos Photos Files Search this group 🔍

A collage of several Facebook event posts, tilted at an angle. The posts include:

- "No Water... No Booch... No Coffee... No B..." with a "Hosting" button and "Invites 19".
- "The Earthlings, Mix-Minus, Kazmir, Birthr..." with a "Going" button and "+4".
- "The New Breed with Tony Barba: Bird is t..." with a "Going" button and "+3".
- "Surviving the Holidays" with a "Going" button and "Can't Go".
- "Fall For YNPN - All Over Ag..." with a "Going" button and "+3".

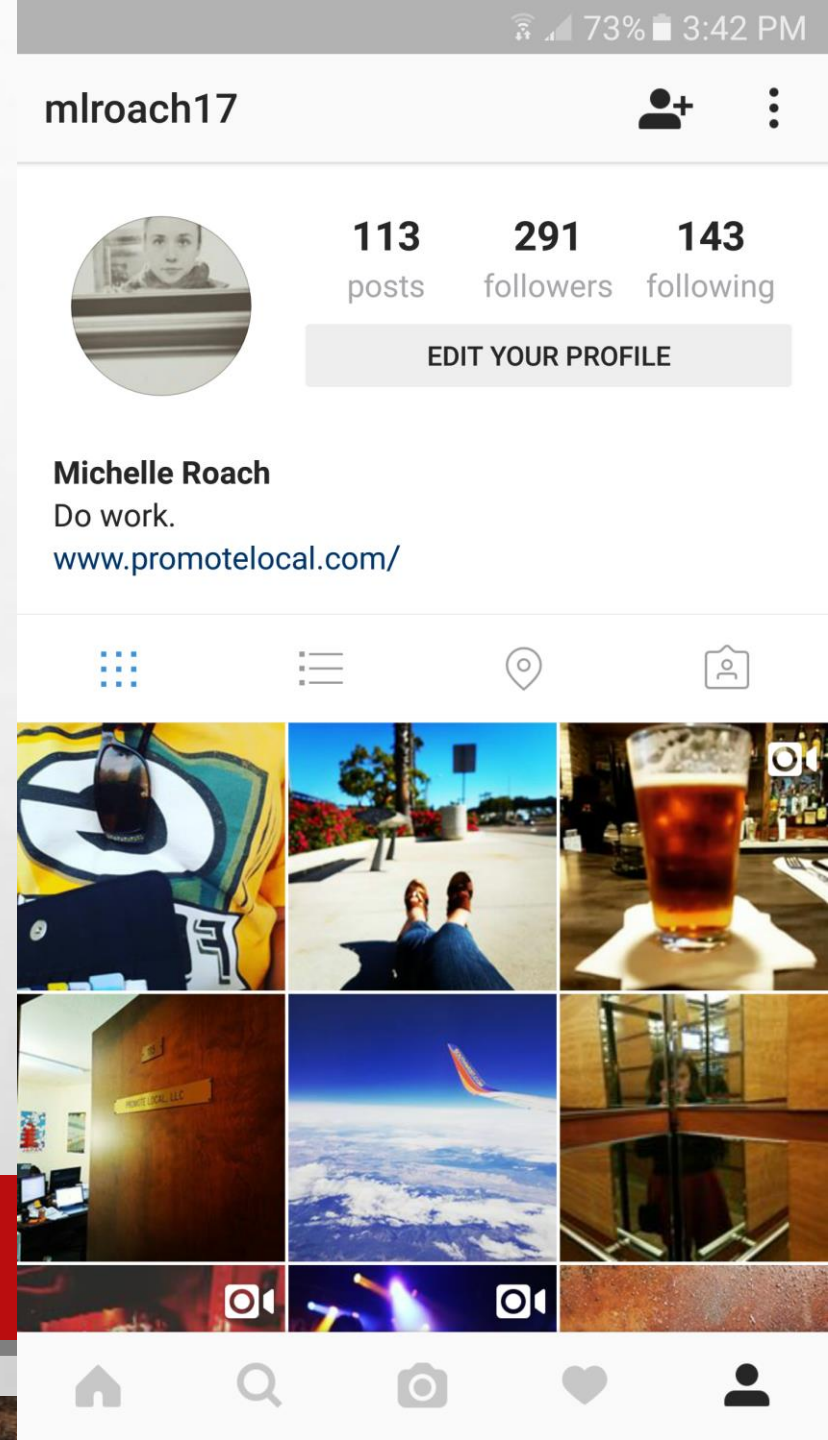
TWITTER

- NEWS AND CURRENT EVENTS
- MOVIE STARS
- ATHLETES
- POLITICIANS



INSTAGRAM

- PHOTOS OF THE COMMUNITY
- INTERESTS
- FRIENDS
- CELEBRITIES



LINKEDIN

- **EMPLOYMENT TOOL**
- **KEEP A CURRENT RESUME**
- **PROFESSIONAL NETWORKS FOR YOUR INTEREST (EX. DESIGN)**
- **SEARCH FOR JOBS AND COMPANIES IN YOUR COMMUNITY**

The screenshot shows the LinkedIn search interface. At the top, there is a search bar with the text "Search companies..." and a magnifying glass icon. Below the search bar, the navigation menu includes "Home", "Profile", "My Network", "Learning", "Jobs", "Interests", and "Business S". The search results are displayed in a list format. On the left side, there are filters for "Advanced", "Relationship", "Location", "Job Opportunities", and "Industry". The "Relationship" filter is set to "All". The "Location" filter is set to "Green Bay, Wisconsin Ar... (7)". The "Job Opportunities" filter is set to "Hiring on LinkedIn (0)". The "Industry" filter is set to "Restaurants (7)". The search results are displayed in a list format. The first result is "Good Eats To Go Wisconsin", a restaurant in Green Bay, Wisconsin Area with 51-200 employees. The second result is "Wickman House", a restaurant in Green Bay, Wisconsin Area with 11-50 employees. The third result is "Desmidt's Golf Course & Country Club", a restaurant in Green Bay, Wisconsin Area with 11-50 employees. The fourth result is "Hudsons Classic Grill", a restaurant in Green Bay, Wisconsin Area with 11-50 employees. The fifth result is "Heavy D's Bar-B-Que", a restaurant in Green Bay, Wisconsin Area with 1-10 employees. The sixth result is "The Riverside Inn", a restaurant in Green Bay, Wisconsin Area with 11-50 employees. The seventh result is "Stoney Acre Grill", a restaurant in Green Bay, Wisconsin Area with 11-50 employees. Each result includes a logo, the company name, industry, location, employee count, and a "Follow" button.

in Search companies...

Home Profile My Network Learning Jobs Interests Business S

Search 7 results

Advanced >

Green Bay, Wisconsin Area x Industry: Restaurants x Reset

All

Companies More...

Relationship ^

All

1st Connections (0)

Location ^

All

United States (4126)

United Kingdom (532)

Canada (446)

France (333)

Green Bay, Wisconsin Ar... (7)

+ Add

Job Opportunities ^

Hiring on LinkedIn (0)

Industry ^

All

Marketing and Advertising (63)

Construction (50)

Information Technology a... (46)

Machinery (36)

Restaurants (7)

+ Add

Good Eats To Go Wisconsin
Restaurants
Green Bay, Wisconsin Area • 51-200 employees
Similar **Follow**

Wickman House
Restaurants
Green Bay, Wisconsin Area • 11-50 employees
Similar **Follow**

Desmidt's Golf Course & Country Club
Restaurants
Green Bay, Wisconsin Area • 11-50 employees
Similar **Follow**

Hudsons Classic Grill
Restaurants
Green Bay, Wisconsin Area • 11-50 employees
Similar **Follow**

Heavy D's Bar-B-Que
Restaurants
Green Bay, Wisconsin Area • 1-10 employees
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The Riverside Inn
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Green Bay, Wisconsin Area • 11-50 employees
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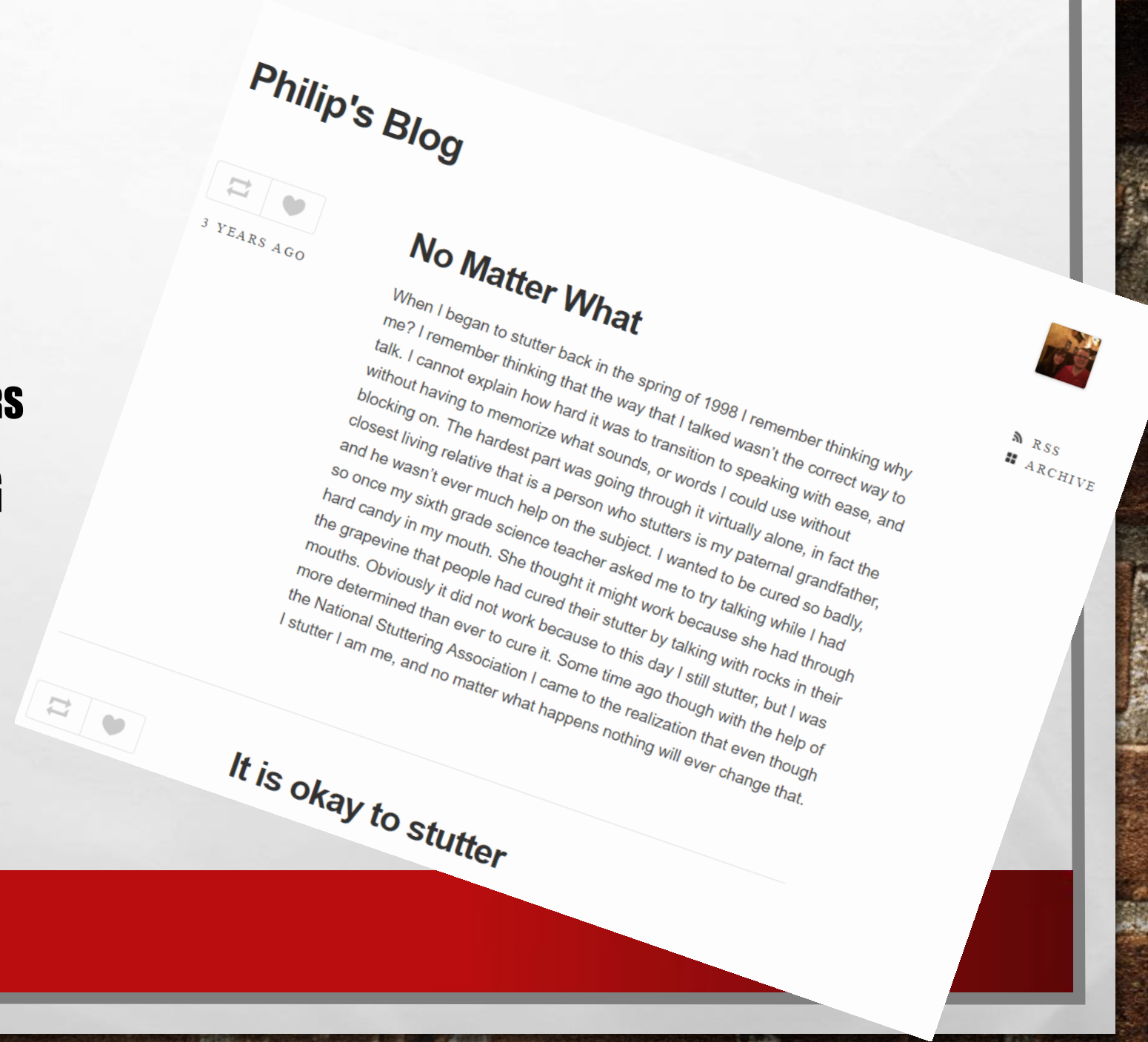
Stoney Acre Grill
Restaurants
Green Bay, Wisconsin Area • 11-50 employees
Similar **Follow**

TUMBLR

- **BLOGS**

- **SHARE YOUR STORIES WITH OTHERS**

- **FRIENDS AND FAMILY'S BLOG**



MEETUP.COM

- JOIN GROUPS WHO SHARE YOUR COMMON INTERESTS
- START GROUPS IN YOUR COMMUNITY

The screenshot displays the Meetup.com interface for a group named "Madison Spanish Speakers Meetup". At the top, there is a navigation bar with the Meetup logo and a "New App" link. Below the logo, a green banner features the group's name. A secondary navigation bar includes links for "Home", "Members", "Photos", "Discussions", and "More", along with a "My profile" link and a user profile picture. The main content area is divided into three columns. The left column shows a grid of flags representing various countries, the location "Madison, WI" (founded Feb 17, 2016), and buttons for "About us..." and "Invite friends". The middle column contains a "Welcome!" section with a "Suggest a new Meetup" button, followed by tabs for "Upcoming 3", "Past", and "Calendar". A featured event titled "¿¡Más Tacos?!" at "El Rancho Mexican Grill" is listed for Saturday, October 29 at 7:00 PM, with an "RSVP" button and a note that it is 5 days left. The right column, titled "What's new", shows a photo of a dish and a map of the Madison area.

INTERNET SAFETY

- **SET PRIVACY SETTINGS ON YOUR SOCIAL MEDIA PROFILES**
- **UPDATE YOUR PASSWORDS**
- **ONLY SHARE PERSONAL INFORMATION WITH PEOPLE YOU KNOW**
 - **SOCIAL SECURITY NUMBER**
 - **CREDIT CARD INFORMATION**
 - **ADDRESS / PHONE NUMBER**

QUESTIONS?

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