



# WISCONSIN PARTNERS IN POLICYMAKING

A project of the Wisconsin Board for People  
with Developmental Disabilities





## Session 5: Expanding and Refining your Advocacy Strategies

2016-2017 Class

### DRAFT AGENDA

**Concourse Hotel**  
1 W Dayton St  
Madison, WI 53703  
(608) 257-6000

#### FRIDAY, MARCH 31, 2017


Time	Symbol	Topic	Facilitator/ Presenter
12:00-12:30 PM		Eat lunch, sign up to be interviewed on TV at Wisconsin Eye	All
12:30-1:00 PM		Reports on state legislator meetings since Session 4 and Disability Advocacy Day	All
1:00-2:15 PM		Legislative Update: <ul style="list-style-type: none"> <li>• State Budget session update</li> <li>• bills pending in the State Legislature</li> <li>• Federal updates (ACA &amp; Medicaid updates on Sat.)</li> </ul>	Lisa Pugh
2:15-2:30 PM		Break	All
2:30-3:30 PM		How social media strategies can be used to bring about social change	Seth Oldmixon (social media expert from D.C.)
3:30-4:00 PM		Walk to Wisconsin Eye studios	All
4:00-5:15 PM		Wisconsin Eye: <ul style="list-style-type: none"> <li>• short tour of studios</li> <li>• some Partners get interviewed on TV as the group watches</li> </ul>	All

 = Meal

 =Activity/Discussion




 =Presentation

 =Video







 =Break

 Homework/Evaluation

## FRIDAY, MARCH 31, 2017 CONTINUED

Time	Symbol	Topic	Facilitator/ Presenter
5:15-5:30 PM		Walk back to the Concourse Hotel	All
5:30-6:30 PM		Dinner	All
6:30-8:00 PM		Stories and Songs are part of the Disability Movement Too	Peter Leidy
8:00 PM		Adjourn	All

## SATURDAY, APRIL 1, 2017

8:00-8:30 AM		Breakfast	All
8:30-10:30 AM		Grassroots Organizing <ul style="list-style-type: none"> <li>• strategies</li> <li>• the role of the organizer</li> <li>• forming local action groups</li> </ul>	M. Adams (Community organizer from Freedom, Inc.)
10:30-10:45 AM		Break	All
10:45-12:00 PM		"The New Challenge: Threats to Medicaid and the Affordable Care Act"	Lisa Pugh & Lynn Breedlove
12:00-12:45 PM		Lunch	All
12:45-2:15 PM		Media strategy for advocates and her story from her reporter days when she interviewed Bill Clinton	Lisa Pugh



= Meal



=Activity/Discussion



=Presentation



=Video





=Break



Homework/Evaluation

## SATURDAY, APRIL 1, 2017 CONTINUED

Time	Symbol	Topic	Facilitator/ Presenter
2:15-2:45 PM		Discussion of “Better Life Chances”	All
2:45-3:00 PM		Closing comments; evaluation forms; homework assignments	All
3:00 PM		Adjourn	All

