

Session 5: Expanding and Refining your Advocacy Strategies

2016-2017 Class

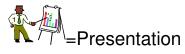
DRAFT AGENDA

Concourse Hotel 1 W Dayton St Madison, WI 53703 (608) 257-6000

FRIDAY, MARCH 31, 2017					
Time	Symbol	Topic	Facilitator/ Presenter		
12:00-12:30 PM		Eat lunch, sign up to be interviewed on TV at Wisconsin Eye	All		
12:30-1:00 PM		Reports on state legislator meetings since Session 4 and Disability Advocacy Day	All		
1:00-2:15 PM		Legislative Update: • State Budget session update • bills pending in the State Legislature • Federal updates (ACA & Medicaid updates on Sat.)	Lisa Pugh		
2:15-2:30 PM		Break	All		
2:30-3:30 PM		How social media strategies can be used to bring about social change	Seth Oldmixon (social media expert from D.C.)		
3:30-4:00 PM		Walk to Wisconsin Eye studios	All		
4:00-5:15 PM		Wisconsin Eye:	All		









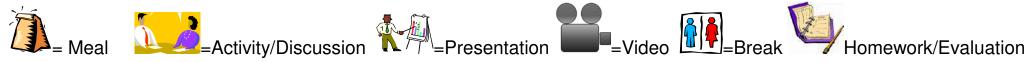


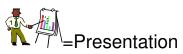


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FRIDAY, MARCH 3	1, 2017 C o	NTINUED	
Time	Symbol	Topic	Facilitator/ Presenter
5:15-5:30 PM		Walk back to the Concourse Hotel	All
5:30-6:30 PM		Dinner	All
6:30-8:00 PM		Stories and Songs are part of the Disability Movement Too	Peter Leidy
8:00 PM		Adjourn	All
SATURDAY, APRIL	1, 2017		
8:00-8:30 AM		Breakfast	All
8:30-10:30 AM		Grassroots Organizing	M. Adams
		• strategies	(Community organizer
		 the role of the organizer 	from Freedom, Inc.)
		 forming local action groups 	
10:30-10:45 AM		Break	All
10:45-12:00 PM		"The New Challenge: Threats to Medicaid and the Affordable Care Act"	Lisa Pugh & Lynn Breedlove
12:00-12:45 PM		Lunch	All
12:45-2:15 PM		Media strategy for advocates and her story from her reporter days when she interviewed Bill Clinton	Lisa Pugh













SATURDAY, APRIL 1, 2017 CONTINUED					
Time	Symbol	Topic	Facilitator/ Presenter		
2:15-2:45 PM		Discussion of "Better Life Chances"	All		
2:45-3:00 PM		Closing comments; evaluation forms; homework assignments	All		
3:00 PM	_	Adjourn	All		











