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| **2019 State Budget Training**  **Building Your Personal Message** |

What is the issue?

Choose one of the top issues identified by Survival Coalition:

🞏 Long-Term Care 🞏 Employment

🞏 Transportation 🞏 Education

🞏 Mental Health 🞏 Health Care

🞏 Supporting Families 🞏 Workforce

How does this impact you?

How does this issue relate to your daily life? How could it improve your life? How could it make your life harder?

What information could help convince others?

What facts, figures or research could help make your case?

What is your ask?

What result would you like? How will you know when your problem is solved?