

2017 State Budget Training

Building Your Personal Message

What is the issue?

Choose one of the top issues identified by Survival Coalition:

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Long-Term Care | <input type="checkbox"/> Employment |
| <input type="checkbox"/> Transportation | <input type="checkbox"/> Education |
| <input type="checkbox"/> Mental Health | <input type="checkbox"/> Health Care |
| <input type="checkbox"/> Supporting Families | <input type="checkbox"/> Workforce |

How does this impact you?

How does this issue relate to your daily life? How could it improve your life? How could it make your life harder?

What is your ask?

What result would you like? How will you know when your problem is solved?

What information could help convince others?

What facts, figures or research could help make your case? Use the Survival Handout to help.