



WISCONSIN
PARTNERS IN
POLICYMAKING

A project of the Wisconsin Board for People
with Developmental Disabilities

Session 5: Expanding and Refining your Advocacy Strategies

2016-2017 Class

DRAFT AGENDA

Concourse Hotel
1 W Dayton St
Madison, WI 53703
(608) 257-6000

FRIDAY, MARCH 31, 2017

Time	Symbol	Topic	Facilitator/ Presenter
12:00-12:30 PM		Eat lunch, sign up to be interviewed on TV at Wisconsin Eye	All
12:30-1:00 PM		Reports on state legislator meetings since Session 4 and Disability Advocacy Day	All
1:00-2:15 PM		Legislative Update: <ul style="list-style-type: none"> • State Budget session update • bills pending in the State Legislature • Federal updates (ACA & Medicaid updates on Sat.) 	Lisa Pugh
2:15-2:30 PM		Break	All
2:30-3:30 PM		How social media strategies can be used to bring about social change	Seth Oldmixon (social media expert from D.C.)
3:30-4:00 PM		Walk to Wisconsin Eye studios	All
4:00-5:15 PM		Wisconsin Eye: <ul style="list-style-type: none"> • short tour of studios • some Partners get interviewed on TV as the group watches 	All

= Meal
 = Activity/Discussion
 = Presentation
 = Video
 = Break
 = Homework/Evaluation

FRIDAY, MARCH 31, 2017 CONTINUED

Time	Symbol	Topic	Facilitator/ Presenter
5:15-5:30 PM		Walk back to the Concourse Hotel	All
5:30-6:30 PM		Dinner	All
6:30-8:00 PM		Stories and Songs are part of the Disability Movement Too	Peter Leidy
8:00 PM		Adjourn	All

SATURDAY, APRIL 1, 2017

8:00-8:30 AM		Breakfast	All
8:30-10:30 AM		Grassroots Organizing <ul style="list-style-type: none"> • strategies • the role of the organizer • forming local action groups 	M. Adams (Community organizer from Freedom, Inc.)
10:30-10:45 AM		Break	All
10:45-12:00 PM		“The New Challenge: Threats to Medicaid and the Affordable Care Act”	Lisa Pugh & Lynn Breedlove
12:00-12:45 PM		Lunch	All
12:45-2:15 PM		Media strategy for advocates and her story from her reporter days when she interviewed Bill Clinton	Lisa Pugh



SATURDAY, APRIL 1, 2017 CONTINUED

Time	Symbol	Topic	Facilitator/ Presenter
2:15-2:45 PM		Discussion of "Better Life Chances"	All
2:45-3:00 PM		Closing comments; evaluation forms; homework assignments	All
3:00 PM		Adjourn	All

